



CAMPAIGN PROSPECTUS

MEET TY PINKINS

The son of a tractor driver, Ty doesn't come from a wealthy family. He was born and raised in the small town of Rolling Fork, and is a "proud son of the Mississippi Delta."

He grew up on cotton farms. His family moved from plantation to plantation, depending on where his dad found work driving tractors. When Ty was around 13 years old, he started chopping cotton in the summers to help his parents make ends meet. He worked in cotton fields throughout his teenage years.

Chopping cotton was hot, dusty, grueling, back-breaking work. Even at such a young age, he knew how his parents were struggling to provide him and his family the most basic necessities, including the roof over their heads—Ty wanted to carry his own weight. Working in the fields taught him the value of hard work and perseverance.

Although Ty's parents never received much formal learning, they instilled in him the importance of a good education. Because of this, he became the first in his family to graduate high school and the first to attend college. While at Tougaloo College, he worked as a waiter at a local restaurant and sold his plasma at a local blood bank to earn enough to feed himself.

A decorated veteran of the U.S. Army, he served on active duty for 21 years, including three combat tours in Iraq, and was awarded the Bronze Star for his actions. Throughout his military career, Ty never forgot the importance his parents instilled in him about completing his education.

“I believe the most important thing a leader can do is listen. And, this is the big thing that is missing in Washington today. That's why our campaign motto is *YOU TALK. I LISTEN. WE DO!* Our motto is driven by you talking, telling me what's important to you and your family; me listening, waking up each day thinking about what you say is important to your family and your community; and you and I working together to move our state and our country forward.

TY PINKINS



MISSISSIPPI TODAY

"Ty Pinkins, Army veteran and Delta advocate, announces U.S. Senate run"

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He continued attending classes on military bases around the world—finally earning his undergraduate degree while stationed in Okinawa, Japan. Several years later, his military career culminated in the White House—serving both Republican and Democratic Presidents.

Ty is a dedicated public servant. Because of his upbringing in the Delta, he has always believed in serving in low-income communities just like the one that gave him so much despite it having so little to give in material terms. Upon retiring from the military, he co-founded The Pyramid Project, a nonprofit organization serving and inspiring youth from low-income communities by providing career and academic-related resources and mentorship opportunities.

Traveling the Delta, Ty realized that many of the injustices and inequalities he, his family, and his neighbors faced decades earlier—like poverty, underfunded schools, lack of quality healthcare, and high unemployment—are still present. So he decided to do something about it! He enrolled at the Georgetown University Law Center, earning his J.D. (Juris Doctor) and his LL.M. (Master of Laws) in National Security Law.



After graduating, Ty came right back home to Mississippi, to advocate on behalf of community members in some of Mississippi's most neglected communities. As a community organizer, he fought for Mississippi workers facing unfair pay practices. He took these concerns all the way to Washington, D.C., testifying before Congress regarding the unfair employment practices Mississippi workers were facing. He then represented those workers in lawsuits resulting in Mississippi workers receiving substantial compensation for their lost wages.

Ty has traveled across numerous Mississippi counties, helping establish an organization to support women seeking elected office. In the face of discriminatory redistricting tactics, he helped redraw county electoral maps to ensure all community members have equal representation.

Through it all, Ty has never tired of serving in his community. Although his parents didn't have much to give financially, they gave him something very important: an understanding of the power of giving back and the value of service to the community. From a young age, his parents taught him to stand up and fight for what's right. His military career provided him with the leadership skills necessary to serve his community. And, the education he gained at some of America's best institutions provided him with the tools necessary to have a positive impact in Mississippi.

And now he is running to continue his service to community as the next U.S. next U.S. Senator from the great state of Mississippi.

